

The logo for Assignar, featuring the word "Assignar" in a white sans-serif font with a blue chevron-like shape under the letter "i".

Assignar

The background is a dark, semi-transparent image of a construction site. It features a large excavator in the center, a wheel loader to the left, and a dump truck to the right. In the foreground, there is a blue safety netting or mesh structure. The bottom of the image is split diagonally into a solid blue area on the left and a white area on the right.

Insights 101 Webinar

AGENDA



Use Cases for Insights



How to use Data in Assignar



Q&A



What is Insights?

- **Insights is a business intelligence tool**
- **Connects data points, giving you a holistic view of your business**
- **Allows you to perform Data Analytics and Reporting**

What is the difference between Data Analytics and Reporting?

- Reporting is the collation of data into an organised format
- Data Analytics involves using the same data to make informed business decisions

Reporting



- Typically small data windows (Within the last month)
- Required quickly
- Quickly analysed or actioned

Data Analytics



- Typically involves larger amounts of data from wider time frames
- Less importance on instant data availability
- Carefully analysed to shape business decisions

**Which one
should I
use?**

Use data analytics when...

Use Reporting when...

Why is this valuable?

- Having real time access to your information
- Doesn't get lost on a truck
- You are being proactive - not reactive
- Increased visibility where you need it

Let's take a look at Some Examples via Reporting



What are the most common occurrences that drive Reporting?

1

Fieldworkers are allocated to a job

2

Pre-start/Safety Check forms are completed

3

Timesheets are completed by the Fieldworkers based on their completed works

Do you have any standard reports built?

- Insights comes already loaded with a comprehensive suite of reports
- Reports can be copied, and customised as required
- List of reports is constantly being reviewed with new reports being added



Assignar

Q & A



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Construction operations managed simply